



FOR IMMEDIATE RELEASE

CarbonX® Revs Up the Summer With New Racing Sponsorships

Solidifying its commitment to motorsports, CarbonX sponsors the 2008 CarbonX Rocky Mountain Challenge Series, O'Reilly Battle of the Bluegrass Dirt Car Series and Larry Dixon of Prudhomme Racing.

The CarbonX(R) (www.carbonx.com) brand of breakthrough nonflammable fabrics continues its commitment to motorsports through its sponsorships of the 2008 CarbonX Rocky Mountain Challenge Series, O'Reilly Battle of the Bluegrass Dirt Car Series and its continued support of Larry Dixon and Prudhomme Racing. As the racing season moves into high gear, CarbonX is a key tool in a driver's safety toolbox.

CarbonX, the flagship brand of Chapman Innovations, can be found in driver and in-car safety products such as underwear, racing suits, shoes, gloves, balaclavas, shifter boot and seat covers, as well as heat shielding products, produced by brands such as Bell, Design 500, Mechanix Wear, Oakley, Ringers and Team Simpson. Originally designed to protect race car drivers from the ever-present danger of fire, thousands of drivers look to CarbonX to provide the highest levels of protection.

"CarbonX is a brand I'm proud to endorse, because it is truly dedicated to motorsports and to the safety of drivers," said Larry Dixon, Driver of the Don 'Snake' Prudhomme US Tobacco Top Fuel Dragster. "I strongly believe in CarbonX - in fact, I won't race without it. My close relationship with CarbonX goes far beyond just a sponsorship, and if I didn't believe in the products, we wouldn't be partners. I welcome CarbonX's increasing commitment to motorsports."

CarbonX addresses the long-standing need for fabrics with greater resistance to the ever-present dangers of fire and extreme heat in motorsports. Going far beyond the previous generation of fire resistant fabrics, CarbonX delivers performance in the areas most important to the safety of drivers.

"Motorsports deliver fun and excitement to millions of enthusiasts, and CarbonX is proud to offer new levels of safety for the racing community," said Bob Goulet, chief operating officer of Chapman Innovations. "We're thrilled that we're able to continue expanding our support of motorsports at all levels, as can be seen with our new racing sponsorships in the O'Reilly Battle of the Bluegrass Dirt Car Series and our title sponsorship of the CarbonX Rocky Mountain Challenge Series."

About CarbonX

CarbonX fabrics are based on patented blends of high-performance fibers that will not ignite, burn, char, shrink or significantly decompose when exposed to intense flame, molten metal, arc

flash or high heat. Even after intense exposure, CarbonX maintains its integrity and continues to protect. With the best ounce-for-ounce protection available and unique moisture wicking capabilities, CarbonX nonflammable fabrics deliver an unparalleled combination of superior performance and comfort.

About Chapman Innovations(R)

Founded in the late 1990s, Salt Lake City-based Chapman Innovations develops, produces and markets thermal fabric solutions for a variety of industries and end-uses. Chapman's products exceed industry standards, and on a daily basis protect people that work in some of the world's most hazardous environments.

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