



VISIT THE CARBONX BOOTH AT IMIS

Leading manufacturer of FR fabrics partners with Simpson, Oakley, and others to deliver the highest level of protection in the industry

WHAT: Fabrics and apparel made by CarbonX will be on display at the International Motorsports Industry Show (IMIS), December 1–3. CarbonX is well-known in the industry for its demonstrably superior protective properties and is endorsed by drivers like Larry Dixon, 2010 HNRA Top Fuel Champion.

The idea behind CarbonX was kindled on a race track. Mike Chapman—a legendary engine builder in the world of motorsports—had watched too many friends suffer serious burn injuries in race-car accidents. So Chapman worked with a team of textile experts to create a fabric that is inherently non-flammable; that will not burn, melt, or ignite when exposed to direct flame; is impervious to molten metal splash; and has exceptional electrical resistance. Convinced of its effectiveness, Dale Earnhardt Jr. and Hendrick Motorsports were among CarbonX' first customers.

CarbonX can now be found in motorsports products developed by Bell Racing, Design 500 Racewear, Mechanix Wear, Oakley, Ringers Gloves, Simpson, and Thermal Control. Whether it be racing suits, driving gloves, shoes, base-layer long underwear, or helmet liners, CarbonX and its partners are leading the pack in providing FR protective apparel solutions for the motorsports industry.

WHERE: CarbonX Booth Number: 831
International Motorsports Industry Show (IMIS)
Indiana Convention Center
Indianapolis, IN

WHEN: Wednesday–Friday, December 1–3
9 a.m.–5 p.m. Wednesday and Thursday; 9 a.m.–4 p.m. Friday

QUESTIONS: Please contact Brian Cormican, Vice President of Business and Channel Development, at (801) 415-0025 or brian@carbonx.com. You may also visit www.carbonx.com for more information.

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