



FOR IMMEDIATE RELEASE

Dillon on Hot Streak Heading To Magic Valley in CarbonX RMCS

BOISE, IDAHO (June 5, 2009) The CarbonX Rocky Mountain Challenge Series returns to Magic Valley Speedway located outside Twin Falls, Idaho for the annual Pepsi "125" at the fast 1/3-mile paved oval this Saturday night. The event is race two for the popular Late Model touring series this season with John Dillon of Eagle, Idaho playing the hot hand winning the series' last two events.

Dillon, a former NASCAR NW Tour champion, has his eyes set on another championship and has been the hottest RMCS driver as of late, winning the series finale at Magic Valley last season and picking up the win two weeks ago at Salt Lake City. "It felt really good to win at RMR," Dillon said. "We have worked hard on our setups and feel that we are finally where we need to be."

While Dillon's records in the NASCAR NW Tour are still being talked about, he is just coming into his own in the RMCS. After spending the better part of the last 15 years building his business, he is back focusing on racing. Dillon finished second in the series championship last season would like nothing more than another trophy for the mantle.

Dillon has started 24 RMCS events since 2004 with three wins, three Sharp Powder Coating Fast Time Awards, eight top five and 13 top ten finishes during that span. Saturday night at Magic Valley is an important race.

"Everyone from this area wants to win at Magic Valley," Dillon said. "The racing is always great and a lot of fans come from Boise. Winning last year was big and I hope we are in position to win this time around."

Despite Dillon's win in round one he trails Dave Minegar of Boise in the championship standings by 21-points. "The great thing about the RMCS is you have to qualify well then have a great race," Dillon said. Dave (Minegar) has certainly set the standard and we are all chasing him."

There have been 20 RMCS races at MVS with 12 different winners. Bobby Latham has the most series wins (4) at the facility with four other drivers with at least two wins. Two-time series champion Minegar is the defending Pepsi "125" winner at MVS.

While Minegar and Dillon top the point standings, Craig Bell of Kuna is third fresh off his second place run at RMR followed by Jonathon Gomez of Twin Falls, and Jeff Jefferson of Yakima, Wash. rounding out the top five. The rest of the top ten include 2007 series

champion John Newhouse, Joe Miller, multi-time bullring champion Jim Wulfenstein, two-time champion Zan Sharp, and former MVS standout Travis Monett.

Fan favorite Kenny Rich of Boise is expected to make his return to racing this weekend after several years away from the sport.

“We expect a great field of cars and we are excited to return to Magic Valley Speedway,” stated Mike Minegar, president of the RMCS. “Eddy and his staff always put on a great show and we know the fans have been waiting for this event. It will be great seeing a lot of old familiar faces in the pits Saturday night.” Minegar followed that up with his excitement to have the Vintage Sprint Cars in the pits with them this Saturday night. “These old cars are a piece of racing history and they are beautiful.” “These old boys whoop it up on the racetrack, very fun for the fans”, Minegar concluded.

The RMCS utilizes a racing format not found in ANY other regional touring series around the country. The top 20 qualifiers are inverted for every race putting fast time in the 20th starting position. This format ensures race fans see what they paid for and that is passing. Each driver is awarded three points per position gained in the event. Points are also awarded for qualifying and heat race finishes. Through the history of the series, the winning driver has averaged a 15th place starting position. To ensure competition, the RMCS pays its purse based on total point accumulation for the event and provides several special performance awards for the event.

The CarbonX Rocky Mountain Challenge Series is a regional touring series that allows all competitors to race and gain experience on different types of racetracks. It is a high-quality professional racing series that offers maximum opportunity at an affordable price serving the intermountain West. The motto of the series is to “Race Hard and Have Fun!” For all the latest news and information regarding the CarbonX Rocky Mountain Challenge Series log on to our website at www.rmcsracing.com

About CarbonX

CarbonX fabrics are based on patented blends of high-performance fibers that will not ignite, burn, char, shrink or significantly decompose when exposed to intense flame, molten metal, arc flash or high heat. Even after intense exposure, CarbonX maintains its integrity and continues to protect. With the best ounce-for-ounce protection available and unique moisture wicking capabilities, CarbonX nonflammable fabrics deliver an unparalleled combination of superior performance and comfort.

About Chapman Innovations®

Founded in the late 1990s, Salt Lake City-based Chapman Innovations develops, produces and markets thermal fabric solutions for a variety of industries and end-uses. Chapman's products exceed industry standards, and on a daily basis protect people that work in some of the world's most hazardous environments.

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